

INTRODUCING

ALIBABA'S BUSINESS & IPR PROTECTION SUMMIT

IN CONJUNCTION WITH GUARDIA CIVIL UNIVERSITY



ABOUT

Learn about unique business opportunities across our platforms, as well as our industry-leading approaches to online and offline IPR protection in areas such as notice-and-takedown, proactive detection, criminal investigative referrals, civil litigation tactics, and advanced stakeholder collaboration.

AGENDA

12.00	Registration
12.30 - 14.00	Business summit "Making it easy to do business anywhere"
14.00 - 15.00	Networking lunch
15.00 - 17.00	IP summit "Making it easy to protect your IP"

LOCATION & DATE

Gómez-Acebo & Pombo, Advocates,
P.º de la Castellana, 216, 17th Floor- Madrid, Spain
Date: January 22nd 2019

After the presentations, a round of questions and answers will be open for attendees. You can post your questions in advance to the email above.

There will also be an opportunity for **1.1 meetings with Alibaba business and IPR leaders** so please also request these.

Language: English. Translation to Spanish available

Attire: Business Casual